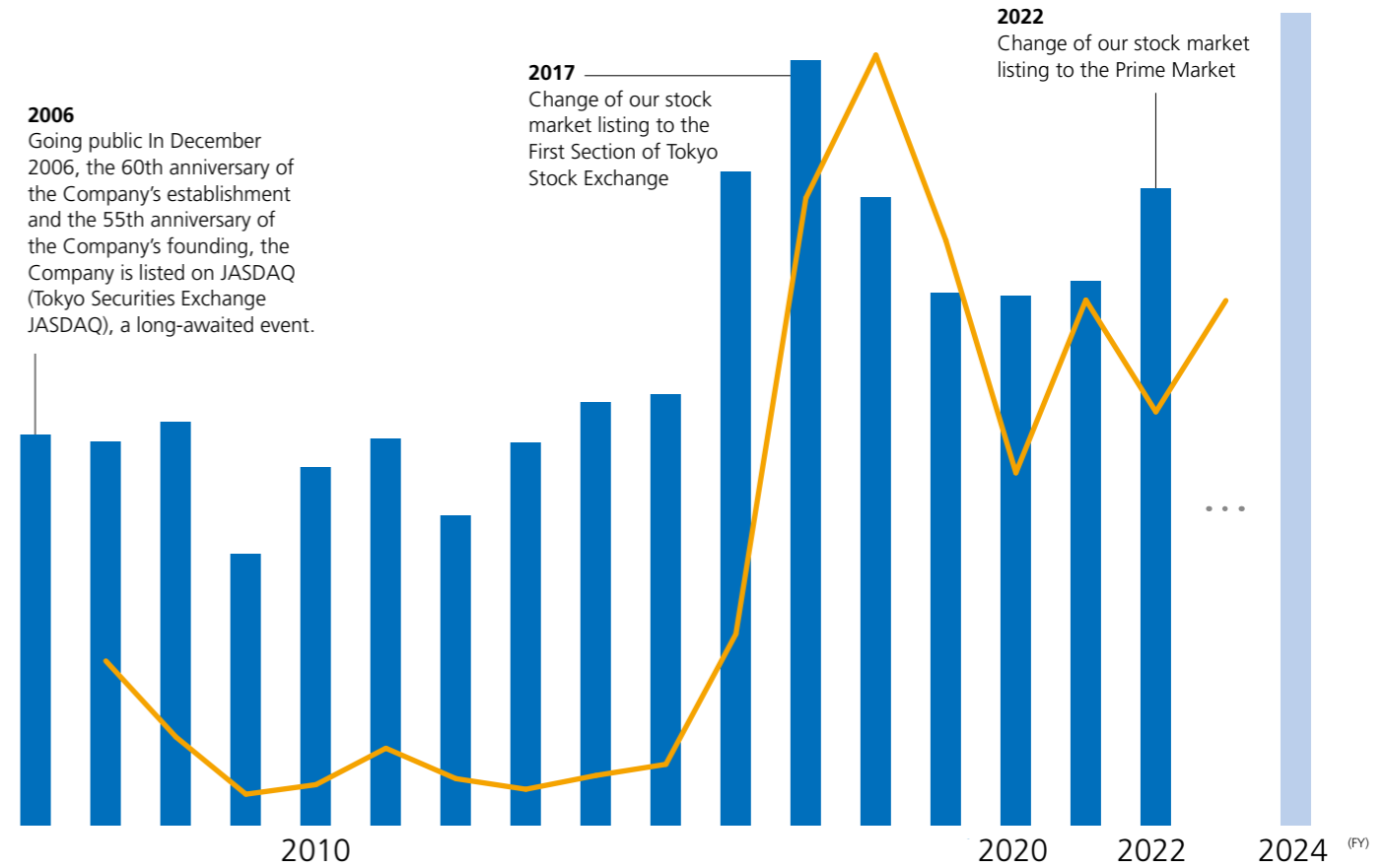
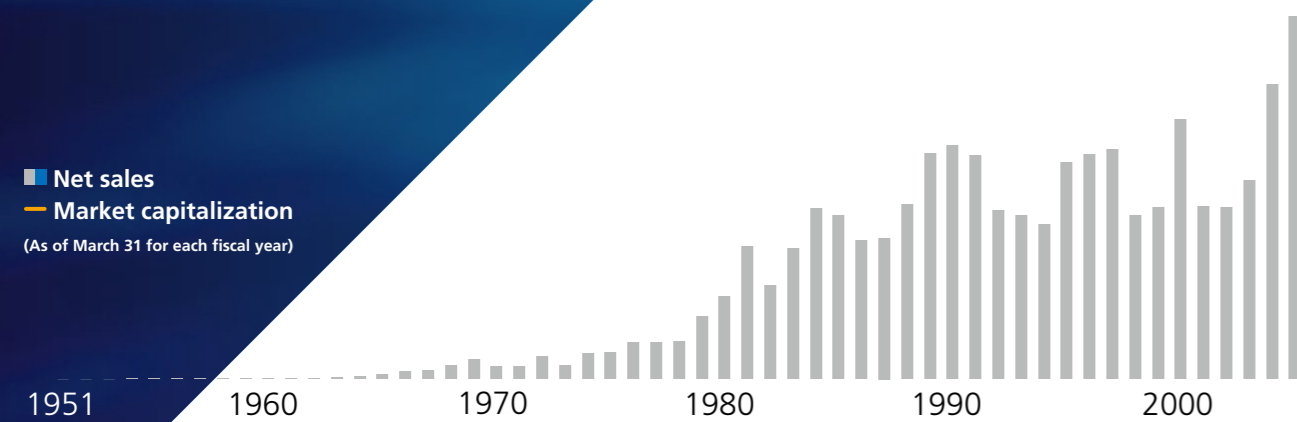


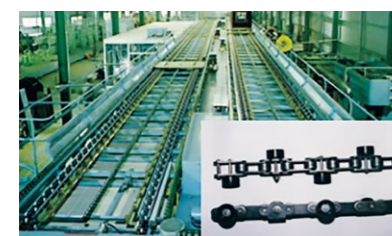
Value Creation Milestones

Manufacturing continues to evolve on a daily basis around the world. Hirata's job is to support manufacturing in various industrial fields.



Manufacture and sale of industrial vehicles | Expansion of orders for production lines based on the concept "enhance people to double their capabilities" *1 | Production system integrator mainly involved in the automotive, semiconductor, and home electronics fields | Anticipating future needs to gain a competitive edge

1951
Company Established as a Corporation
Hirata Sharyo Industrial Co., Ltd. was established in Kumamoto City, Kumamoto Prefecture, for the manufacture and sale of industrial vehicles. This increased orders for industrial vehicles, such as carts, and belt conveyors.



"MEP Chain" Conveyor
Adoption of operator-centric free flow system where products stop in front of operators

1974
Hirata Corporation Is Born
As the Company's business expanded with the increased utilization of automatic assembly machines for the home electronics industry and other industries, three affiliated companies, Taihei Conveyors, which mainly handled portable conveyors, Hirata Sharyo Industrial, and Hirata Industrial Commerce, which handled conveyors used in the manufacture of home electronics-related products, merged to form Hirata Corporation.



CRT manufacturing equipment

1980
Expansion of Overseas Bases
Began supplying assembly lines not only to home electronics manufacturers in Japan but also to major overseas home electronics manufacturers, and established our first overseas base in the United States to further develop sales channels. Afterward, we established affiliates in Europe, Southeast Asia, China, and other regions.



AR-K robot designed for use in clean rooms

1990
Company Receives High Praise from Overseas Automakers with Its ACS Concept
With the birth of the ACS concept, which responds to various demands by combining standards, the Company's reputation among foreign automakers began to grow in the mid-1990s. Evolution of automotive assembly lines is accelerated.

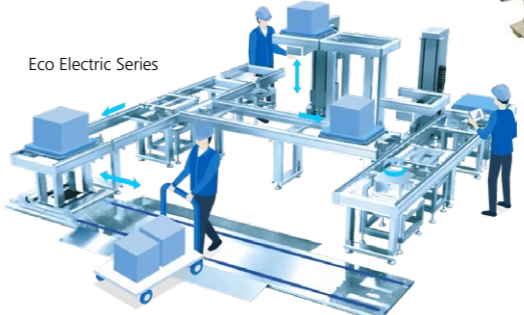


ACS concept engine assembly lines

2000
Expanding Business to Meet the Needs of the Times
Entered the flat panel display (FPD) market, anticipating a shrinking cathode-ray tube (CRT) TV market. We also entered the semiconductor-related equipment business and dealt with major overseas manufacturers. The Company moves to the world stage as a production system integrator.



Brushless DC motor
Hirata BLUE MOTOR



Eco Electric Series



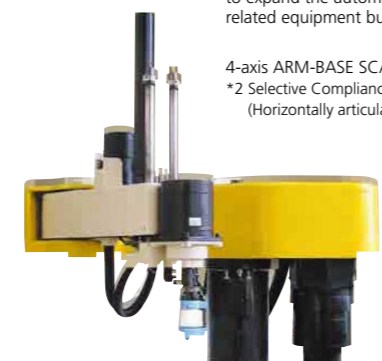
Dual head wire bonder



Real-time operating status monitoring

The present
Selecting and Focusing on Technologies for the Realization of a Sustainable Society
In response to the once-in-a-century change in the automotive industry and changing needs for the realization of a sustainable society, we will respond with reliable quality and technology. Using digital technology, we propose smart factories that are highly convenient and contribute to the environment. We will strengthen the development of products for which demand is expected to increase in the future, such as key devices related to electric vehicles (EVs).

*1 Hirata's coined phrase that expresses the idea of making the best use of people by having them do jobs with higher added value, instead of labor saving that reduces the number of people by automating equipment.



4-axis ARM-BASE SCARA*2 robot
*2 Selective Compliance Assembly Robot Arm (Horizontally articulated robot)