## **News Release**



Company: Hirata Corporation

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## Notification of Establishment of HCE Prague Office

HCE (Hirata Corporation of Europe Limited, based in Wiltshire, England), a consolidated subsidiary of Hirata Corporation has opened a branch office in Prague, Czech Republic.

## 1. Purpose

Hirata Corporation has consolidated overseas subsidiaries in eight countries and areas around the world, with European sales and manufacturing bases in England and Germany.

In conjunction with the economic growth of Eastern Europe, potential customers are investing more and more in this area and existing Hirata Group customers are tending to concentrate in Eastern Europe. In light of these factors, and in order to further enhance sales and the support system for existing customers, conduct market research in Eastern Europe and Russia, and develop new customer relationships, HCE has established a branch office in Prague, the capital of the Czech Republic.

## 2. Brief Overview of Prague Branch

Name: HCE Prague Branch

(Full name: Hirata Corporation of Europe Limited, Prague Branch)

Address: Prague 6 Vokovice, Evropská 423/178, Post Code 160 00, Czech Republic

Branch Manager: Ikuo Omori

Date established: August 13, 2008

Date Operations commence: September 18, 2008