

Company: Hirata Corporation President: Yuichiro Hirata Securities code: 6258

March 22, 2012

Hirata Corporation Receives GM's "Supplier of the Year"

Michigan, USA – Hirata Corporation has been recognized by General Motors Company (hereinafter called "GM") as a "Supplier of the Year" for its performance in 2011 on March 13, 2012.

I. Background

Hirata Corporation manufactures and deals in production systems for various fields including automotive, FPD's and semiconductors on a global basis. Regarding automotive related production equipment, Hirata has received many orders for automotive related assembly lines such as engines and transmission from both domestic and international automotive manufactures. Hirata has been also receiving orders worth several billion yen for large-scale equipment since the 1990s from automotive manufacturers including GM, having a high reputation for our technology, quality and delivery time. Hirata is recognized that its longstanding reputation and a trustworthy relationship between GM and Hirata lead us to achievement of this award.

II. Overview

The GM Supplier of the Year award has begun since 1992 and winners are chosen from over the 20,000 suppliers globally that serve GM with significant contributions. Winners are selected by a global team of GM purchasing, engineering, quality, manufacturing and logistics executives who base their decisions on supplier performance in innovative technology, superior quality, outstanding launch support, etc. This year, GM honored 82 suppliers from 13 countries for their outstanding performance throughout 2011. This is the first time for Hirata to be named a GM Supplier of the



Year. Hiroshi Yoshida, president of Hirata Corporation of America, attended the award presentation in place of Yuichiro Hirata, president of Hirata Corporation, receiving the memorable plaque(as shown below), held at the Detroit Institute of the Arts.