

Company Profile

Hirata Corporation



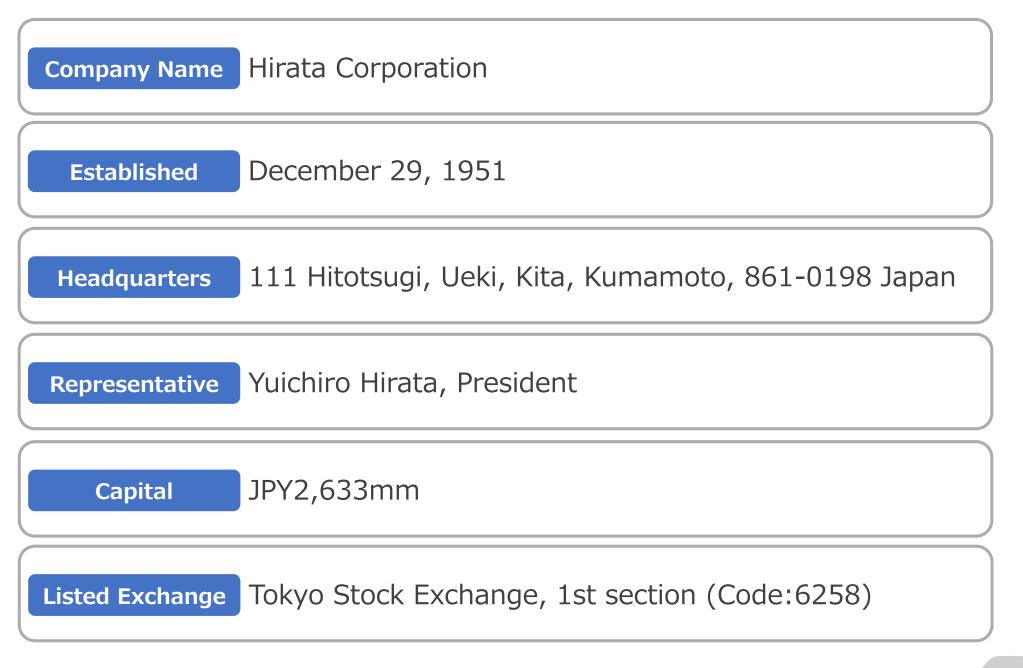
The Global Production Engineering Company

I. Company Profile







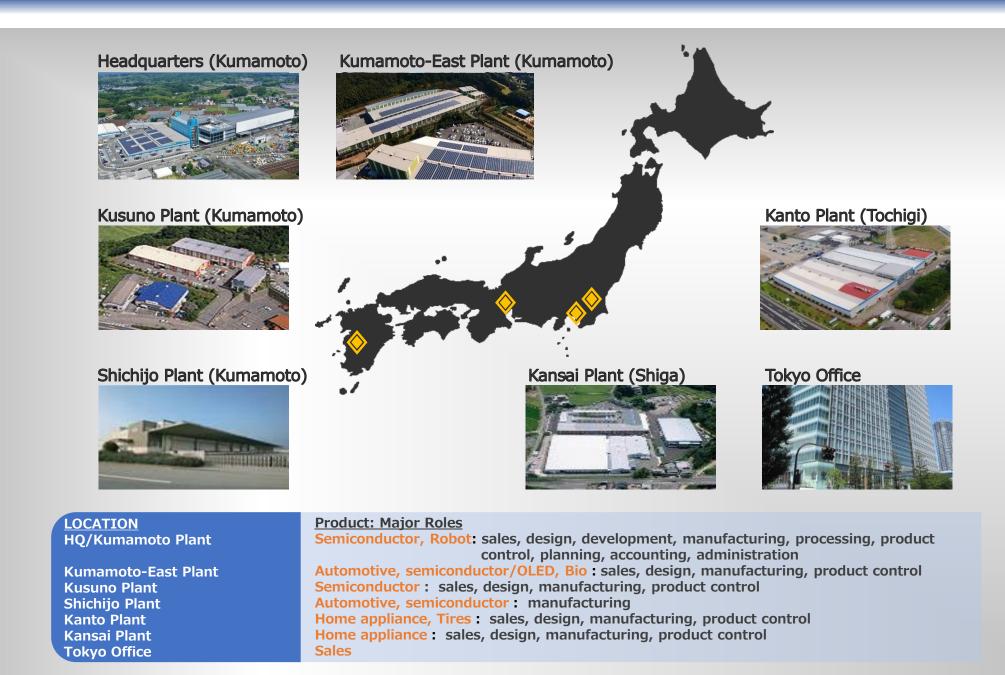




1	Makes the best use of its members.	We believe we could be perfect only if every member of Hirata can grow as a person and enhance his/her capabilities to complement each other's weakness.
2	Challenges technical innovation.	Our world changes very fast. We must be innovative to be creative and to meet every upgrading needs. To remain the same means regression.
3	Respects humanity.	We design our products to free people from jobs which can be done by machines. Human being should do what only he/she can do.
4	Opens the door to the creative life.	We want our company to be a place where we can improve ourselves and live creative lives.
5	Contributes to the society.	We are allowed to succeed or expand only because our society accepts us. The contribution to the society should be our standard.
6	Makes our customers successful.	We should be entitled to make profit only when we make our customers successful. Our profit is the result of the performance of our job, otherwise we can never get any further business from them.

Network in Japan





5

Subsidiaries in Japan

Hirata The Global Production Engineering Company

Taihei Technos Co., Ltd. HQ: Kumamoto, + three other locations in Kumamoto Office: Fukuoka, Minami-Kyusyu, Kanto



Hirata Field Engineering Co., Ltd. HQ: Kumamoto Office: Kanto, Kansai



Trinity Inc. HQ: Tokyo Office: Osaka, Kyusyu and others



Taihei Technos

Hirata Field Engineering

Trinity

Sales of electronic components, designing and manufacturing of production equipment, solar panel construction

Maintenance service for production equipment, sales of spare parts

Loyalty program for corporations and stores

Global Network





Taiwan



China



China







Thailand



Singapore



Malaysia



Mexico

Sales, service, and manufacturing in many locales

The Global Production Engineering Company

II. Hirata's Strengths





Three Core Business Units

Hirata The Global Production Engineering Company



Primary customers

General Motors Ford Chrysler TOYOTA NISSAN Honda Denso etc.



Primary customers

Canon Tokki Tokyo Electron Dai Nippon Printing TOPPAN DISCO ADVANTEST ULVAC EBARA etc. Home Appliances and Others

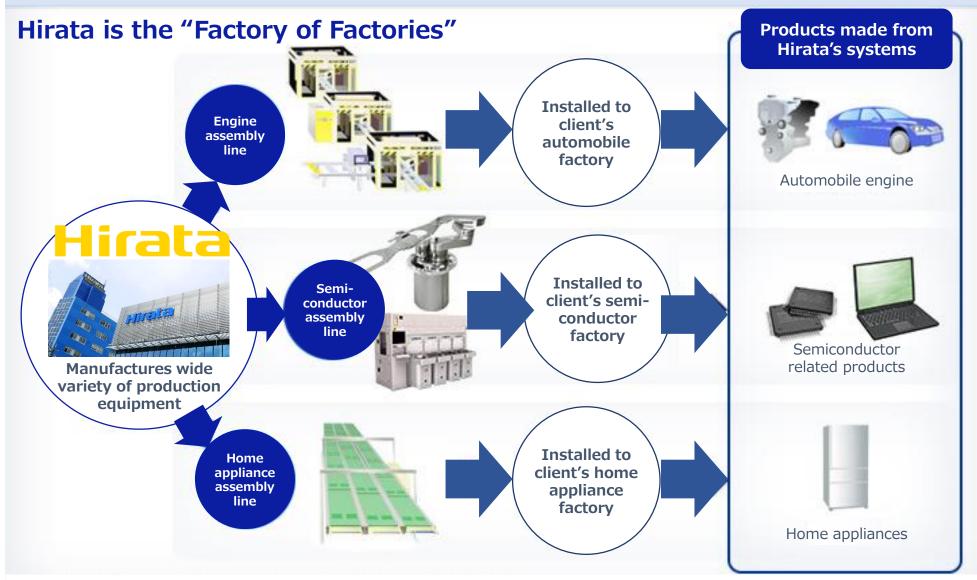


Primary customers

Dyson Canon Sharp Toshiba Panasonic Hitachi Bridgestone Daiwa House Industry etc.

Hirata's Production Engineering Systems

At Hirata, we make "production equipment" for various products.

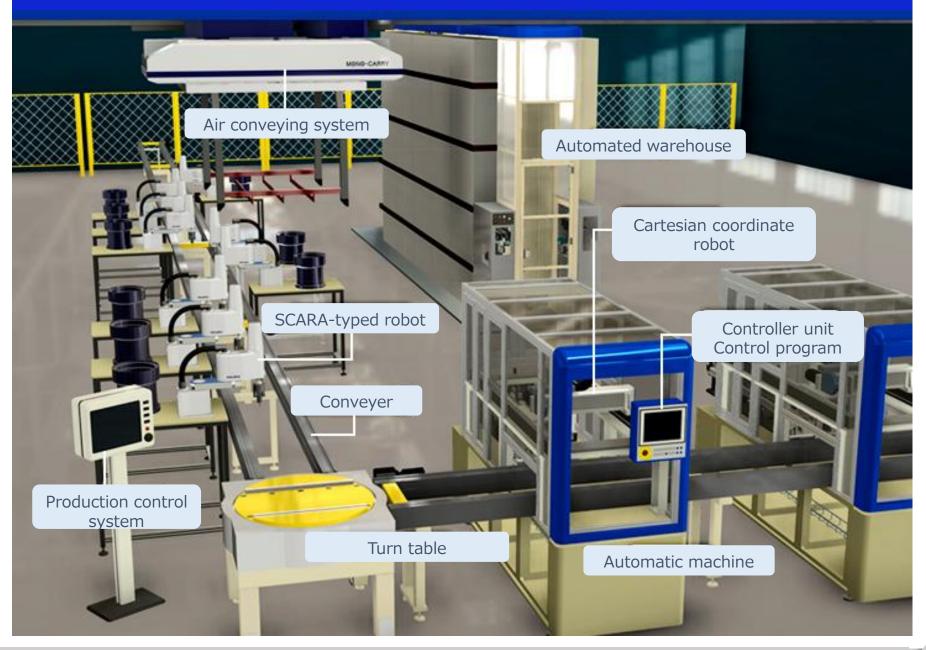


Note: above images are examples and do not represent actual equipment/product.

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Hirata's Production Engineering Systems Installation Image

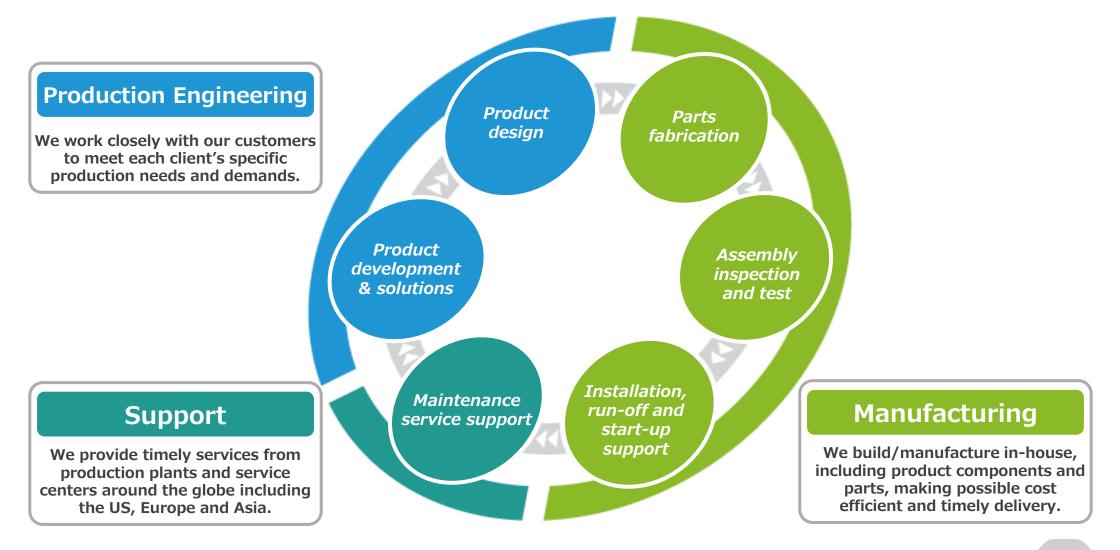
An example of Hirata's production engineering systems installed at a customer's factory



Integrated Services

As system integrators, we dedicate ourselves in fully understanding each client's operations, providing optimized solutions for our client's individual business requirements, from all aspects including product design to installment, maintenance and after sale services.

Our in-house capabilities ensure smooth and comprehensive communication throughout our engineering/manufacturing process, delivering reliable high-quality equipment on a timely basis.



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1) Automotive-related Production Systems

Automotive

Engine, transmission production systems
EV related production systems
Automotive component production systems
Reflow oven and mounters for hybrid drives



Engine production line

Transmission production line

Hirata The Global Production Engineering Compar

2) Semiconductor-related Production Systems

Semiconductor Wafer transfer robots and systems
Load port(FOUP opener), EFEM
Glass cutting, coating, lamination
Organic EL vacuum deposition equipment



Wafer transfer robots



Organic EL deposition



FOUP opener



Coater, laminator



Hirata The Global Production Engineering Compar



Glass substrate transfer robot

3) Home Appliances and Others Production Systems Hirata The Global Production Engineering Compare

Home Appliances and Others

Vacuum cleaner, TV, refrigerator Tire-related production, stocking/sorting systems Small components, mobile devices



Resin molding system



Mobile device assembly



Chip handler



Tire stocking system

4) Others and New Business Fields Production Systems

Others, New Businesses

Medical / chemical and physics devicesUnit products



Fully automated continuous slicer Tissue-Tek Smart Section



Cell observation device



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Eco Electric stopper

Business tie-up sales of Electric stopper units through Misumi's sales channel