

# Company Profile

Hirata Corporation



The Global Production Engineering Company

# I. Company Profile





## **Company Profile**



**Company Name** Hirata Corporation

Established December 29, 1951

Headquarters 111 Hitotsugi, Ueki, Kita, Kumamoto, 861-0198 Japan

Representative Yuichiro Hirata, President

Capital JPY2,633mm

Listed Exchange Tokyo Stock Exchange, 1st section (Code:6258)

## **Management Philosophy**

1 Makes the best use of its members.

We believe we could be perfect only if every member of Hirata can grow as a person and enhance his/her capabilities to complement each other's weakness.

2 Challenges technical innovation.

Our world changes very fast. We must be innovative to be creative and to meet every upgrading needs. To remain the same means regression.

Respects humanity.

We design our products to free people from jobs which can be done by machines. Human being should do what only he/she can do.

Opens the door to the creative life.

We want our company to be a place where we can improve ourselves and live creative lives.

5 Contributes to the society.

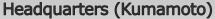
We are allowed to succeed or expand only because our society accepts us. The contribution to the society should be our standard.

6 Makes our customers successful.

We should be entitled to make profit only when we make our customers successful. Our profit is the result of the performance of our job, otherwise we can never get any further business from them.

#### **Network in Japan**







**Kusuno Plant (Kumamoto)** 



Shichijo Plant (Kumamoto)



Kumamoto-East Plant (Kumamoto)



Kanto Plant (Tochigi)



Kansai Plant (Shiga)



**Tokyo Office** 



<u>LOCATION</u> HQ/Kumamoto Plant

Kumamoto-East Plant Kusuno Plant Shichijo Plant Kanto Plant Kansai Plant Tokyo Office **Product: Major Roles** 

Semiconductor, Robot: sales, design, development, manufacturing, processing, product control, planning, accounting, administration

Automotive, semiconductor/OLED, Bio: sales, design, manufacturing, product control

Semiconductor: sales, design, manufacturing, product control

**Automotive, semiconductor:** manufacturing

Home appliance, Tires: sales, design, manufacturing, product control

Home appliance: sales, design, manufacturing, product control

Sales

#### **Subsidiaries in Japan**



Taihei Technos Co., Ltd.

HQ: Kumamoto, + three other locations in Kumamoto

Office: Fukuoka, Minami-Kyusyu, Kanto



Hirata Field Engineering Co., Ltd.

**HQ: Kumamoto** 

Office: Kansai, Sakai





Trinity Inc. HQ: Tokyo

Office: Osaka, Kyusyu and others



**Taihei Technos** 

**Hirata Field Engineering** 

**Trinity** 

Sales of electronic components, designing and manufacturing of production equipment, solar panel construction

Maintenance service for production equipment, sales of spare parts

Loyalty program for corporations and stores

#### **Global Network**











**Taiwan** 

China

China

**USA** 



Germany





**USA** 



**Thailand** 



Singapore



Malaysia



**Mexico** 

Sales, service, and manufacturing in many locales

The Global Production Engineering Contra ty

# II. Hirata's Strengths





#### **Three Core Business Units**



#### **Automotive**



Primary customers

**General Motors** 

Ford

Chrysler

**TOYOTA** 

**NISSAN** 

Honda

Denso

etc.

#### Semiconductor



Primary customers

Canon Tokki

Tokyo Electron

Dai Nippon Printing

**TOPPAN** 

DISCO

**ADVANTEST** 

ULVAC

**EBARA** 

etc.

# Home Appliances and Others



Primary customers

Dyson

Canon

Sharp

Toshiba

Panasonic

Hitachi

Bridgestone

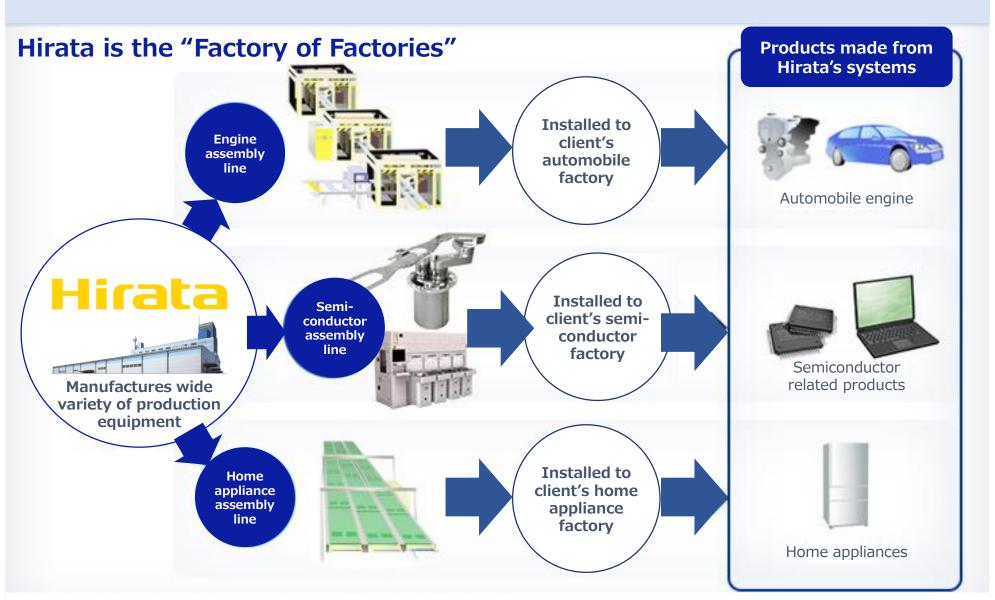
Daiwa House Industry

etc.

#### **Hirata's Production Engineering Systems**

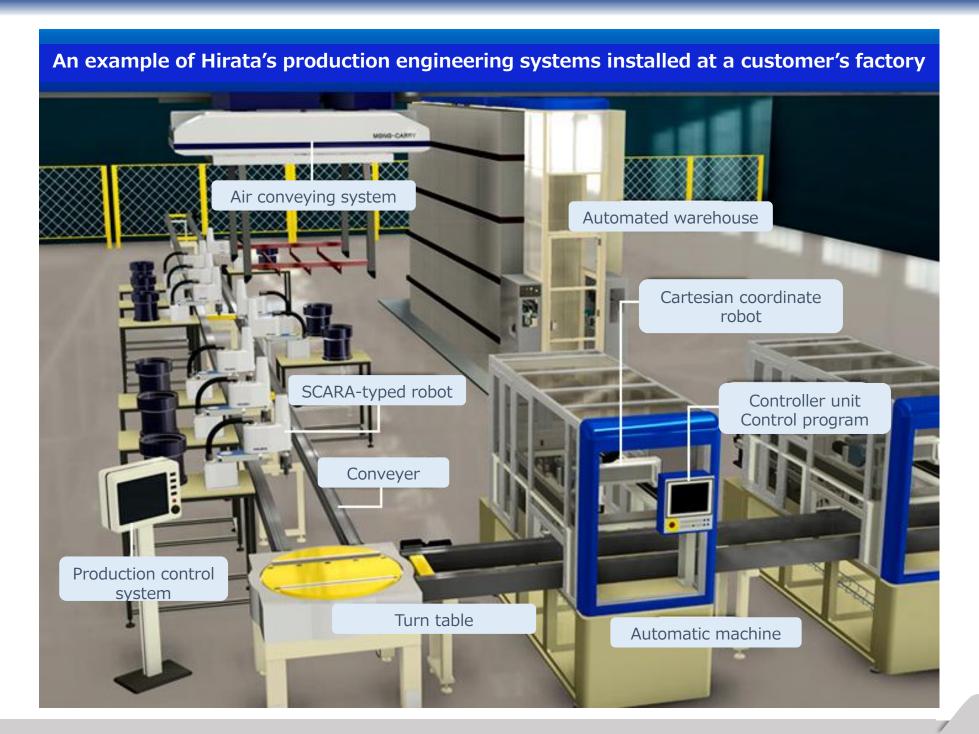


At Hirata, we make "production equipment" for various products.



Note: above images are examples and do not represent actual equipment/product.





#### **Integrated Services**



As system integrators, we dedicate ourselves in fully understanding each client's operations, providing optimized solutions for our client's individual business requirements, from all aspects including product design to installment, maintenance and after sale services.

Our in-house capabilities ensure smooth and comprehensive communication throughout our engineering/manufacturing process, delivering reliable high-quality equipment on a timely basis.

## **Production Engineering**

We work closely with our customers to meet each client's specific production needs and demands.

**Product Parts** design fabrication **Product** Assembly development inspection & solutions and test Installation, Maintenance run-off and

#### **Support**

We provide timely services from production plants and service centers around the globe including the US, Europe and Asia.

service support

start-up support

#### **Manufacturing**

We build/manufacture in-house, including product components and parts, making possible cost efficient and timely delivery.

## 1) Automotive-related Production Systems



**Automotive** 

- Engine, transmission production systems
- EV related production systems
- Automotive component production systems
- Reflow oven and mounters for hybrid drives



**Transmission production line** 

## 2) Semiconductor-related Production Systems



Semiconductor

- Wafer transfer robots and systems
- Load port(FOUP opener), EFEM
- Glass cutting, coating, lamination
- Organic EL vacuum deposition equipment



Wafer transfer robots



**Organic EL deposition** 



**FOUP** opener



Coater, laminator



**EFEM** 



Glass substrate transfer robot

# 3) Home Appliances and Others Production Systems Hirata The Global Production Engineering Company



Home **Appliances** and Others

- Vacuum cleaner, TV, refrigerator
- Tire-related production, stocking/sorting systems
- Small components, mobile devices



**Resin molding system** 





**Chip handler** 



Tire stocking system

# 4) Others and New Business Fields Production Systems



Others, New Businesses

- Medical / chemical and physics devices
- Unit products





Cell observation device



#### **Eco Electric stopper**

Business tie-up sales of Electric stopper units through Misumi's sales channel